

Major Tourism Events Partnership Program

Frequently Asked Questions

August 2025



| Question | Answer |
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| Once my funding is approved for the 3-year agreement can I request for my funding to be increased? | No. Council has competitive funding allocated for this program each year, as this funding is allocated in advance unfortunately no extra funding can be allocated out during the length of the agreement. |
| Is there a possibility to be paid out the full amount upon signing the agreement? | No. A payment schedule will be a set milestone upon the signing of the agreement; - 75% upfront and 25% on acquittal for each year of funding. |
| Can I request more in-kind services throughout the agreement? | No. All in-kind will be considered as part of the contracting process before the agreement is executed. In exceptional instances a variation can be considered to provide some additional in-kind services. This is subject to review. |
| Will there be more than one opportunity in to apply for this fund? | Yes. Subject to new funding being made available. This program runs on a three-year cycle in line with council plans and Northern Grampians event calendar. |
| Does the agreement need to be 'set' for a 3-year period? | Yes. This is to ensure events remain financially and operationally sustainable. |
| Can I get an extension for my application? | No. Council will work with all applicants to ensure a smooth and easy application process is undertaken. |
| Can I apply for this partnership for events that have already passed? | No. This program is only applicable for future events starting in 2025/26 financial year. |
| Is this money transferable to another event (an event not named in the agreement)? | No. The funding is allocated as per the event listed on the agreement. A new application will need to be made for a new event through existing council funding if applicable. |
| When a decision has been made what happens next? | The Tourism and Events Team will establish contact to negotiate terms of the agreement. |