

Halls Gap Business Association

Join the Halls Gap Business Association for two powerful sessions designed to connect our business community and equip you with the tools to grow.

HGBA Inaugural Launch Event

Wed 4 March 2026 | 5:00–6:30 PM

Flame Brothers Cafe Restaurant & Bar | 10/97 Grampians Rd,
Halls Gap VIC 3381, Australia

Connection. Data. Community.

Join local business owners and community members as we officially launch the Halls Gap Business Association.

What to Expect:

- Networking & canapés
- Meet the HGBA Committee & our strategic vision
- First look at Localis visitor data (member portal access)
- Keynote: McCallum Enterprises – Business & Community Impact

This is your opportunity to connect, gain insight, and help shape the future of our local economy.

Deep Dive Workshop: Mastering Your Localis Data

Thu 5 March 2026 | 9:00–11:00 AM

Stoney Creek Lodge | 63-67 Grampians Rd, Halls Gap VIC 3381

Turn Statistics into Strategy.

A practical, hands-on workshop to help you use Localis data to make smarter business decisions.

You'll Learn How To:

- Understand visitor spend & occupancy trends
- Interpret Visa data & market capture
- Navigate data limitations
- Apply insights to staffing, marketing & stock planning

Interactive session – bring your laptop or tablet.

Limited spots available.



Scan the QR code or visit the HGBA website to secure your ticket.



HGBA Inaugural
Launch Event
Tickets

Deep Dive
Workshop:
Mastering Your
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Tickets

