

Sponsorship and Contributions Assessment Guide

Assessment Criteria Weighting	Assessment Criteria
Detailing your request (40%)	<ul style="list-style-type: none"> ● The description clearly states the purpose of the sponsorship or contribution. ● The aims and benefits are clear and show a strong link between activities and outcomes. ● The benefits clearly demonstrate the aims of the sponsorship or contribution. ● There is a clear link between the funding stream and the sponsorship or contribution. ● The application demonstrates strong community benefit in the aims.
Demonstrates good project planning (25%)	<ul style="list-style-type: none"> ● The application clearly articulates all tasks in a logical order and how the initiative will be completed. ● There is excellent planning demonstrated with an accurate timeline. Aims and outcomes are linked to delivering the tasks. ● There is a sustainability plan for the sponsorship or contribution to continue beyond the funding period.
Realistic project budget (25%)	<ul style="list-style-type: none"> ● There is a comprehensive budget submitted that has evidence of costs and where income matches expenditure. ● The application shows some funds/in kind contribution.
Consideration for project risks (10%)	<ul style="list-style-type: none"> ● If permits are required there is some positive evidence that the application will be granted via pre-application documentation. ● Risks have been identified and management of those risks been documented.