

Advocating for a quality tourism experience

Alleviating workforce shortages
constraining business growth

N/A

**PRIORITY
NEED**

- 1 Council understands Northern Grampians tourism and hospitality businesses are experiencing chronic worker shortages
- 2 Tourism and hospitality businesses are finely balancing their operating hours with the staff they do have, enduring short-term closures during busy periods or public holidays or working longer hours unsupported to keep their businesses open
- 3 This is having a significant impact on the visitor experience and economic impacts on the visitor economy in our region and creating significant issues of burn-out, occupational health and safety

To alleviate these critical shortages, Council are advocating for the Federal Government to expand the Specified Subclass 417 Work list for the Working Holiday Maker program to include tourism and hospitality in the postcodes of 3381 (Halls Gap) and 3374 (Great Western) specifically.



growing local business



boost economic growth



enhance lifestyle and community



Shire Community Vision 2021-41



Council Plan 2021-25



Economic Development Strategy 2021-31



Municipal Public Health and Wellbeing Plan 2021-25