

# Advocating for improved digital connectivity

Improving connectivity through new digital infrastructure



Variable funding ask (\$)

- 1 Northern Grampians is significantly disadvantaged compared to nearby Ballarat and Horsham through poor quality and consistency of broadband access and lack of availability of mobile internet
- 2 The [Wimmera Southern Mallee Digital Plan](#) makes recommendations on how these gaps can be addressed
- 3 Northern Grampians Shire Council recognises the valuable insights this Digital Plan provides and advocates for action in its work with all levels of government and industry to address these gaps

The Regional Digital Plan for the Wimmera Southern Mallee found Stawell, St Arnaud and Halls Gap have an intermediate supply shortfall in fixed access broadband and rapid deterioration in real-world experience of mobile coverage when users move beyond town centres.



growing local business



boost economic growth



investment in enabling infrastructure



Shire Community Vision 2021-41



Economic Development Strategy 2021-31



Council Plan 2021-25