



NORTHERN
Grampians
SHIRE COUNCIL

FocusOnBusiness

Grampians Helicopters

Meet Justin Neofitou of Grampians Helicopters, based at Stawell Airport. Justin, a locally born and raised pilot, and his wife Justine began trading in November 2015 and have already received recognition in the 'Best New Business' category at both the 2016 Wimmera Development Association Awards and as a Silver Award recipient in the same category at the 2016 Victorian Tourism Industry Council Awards.

The business idea was brought to life after the Neofitous and their son Jack spent time exploring the Grampians National Park and surrounding region, uncovering and appreciating what the area has to offer. There was a clear opportunity and an identified gap in the visitor market. Justin and Justine decided they would offer an alternative to visitors who wanted to explore the area, which did not require a particular level of fitness to do so, as well as providing a 'high-end' experience for the increasing number of international visitors to the Grampians. From there, Grampians Helicopters took flight.

Justin and Justine really know how to showcase the region which is at our doorstep, having designed over 25 flight packages to choose from and negotiating 10 landing locations in the Grampians and Pyrenees region. With that in mind, you can be sure to find a package which will suit your appetite for adventure, including taking in the majestic Grampians National Park, the Silo Art Trail or various stay/fly/dine packages such as landing at a two-hatted restaurant in the Southern Grampians or 150-year-old winery in Great Western. There is truly something for everybody.

Countless five-star reviews on TripAdvisor, Facebook and Google are testament to Justin and Justine's customer-centric approach to their business. Although they have many plans for the future of their business, their main goal is to continue to create a positive customer experience, achieving this through consistently evaluating their level of service and listening to feedback provided by their many passengers.

The business is positively contributing to the community by providing a new service and offering locals the ability to experience the region we live in and celebrate special occasions differently. In addition, Justin and Justine have enabled a student to undertake work experience with the business and also donated a number of flights to local groups and causes.

The Neofitous believe that the best thing about doing business in the Northern Grampians Shire is the many beautiful locations we are so lucky to have, the rich indigenous history and the passionate people wanting to work together to promote the region.

If you want to find out more about Grampians Helicopters, you can get in contact with Justin and Justine via:

Web: www.grampianshelicopters.com.au

Facebook: Grampians Helicopters

Instagram: @grampianshelicopters

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